

L^{1/2}

Live Performance Architect

connecting spaces, audiences and artists



About me

Call me blu!

Expect a visionary, a dreamer who would rather implement ideas today than tomorrow.

Prepare for someone who can turn every dusty thought into a brilliant idea.
My life is a continuous paradigm shift, always looking for the next challenge.

As a live performance architect, I am now breaking out of the conventions of the past to set new standards for art in extraordinary places.



„A diamond needs the right incidence of light to sparkle.“

Time is our most valuable asset and our most valuable resource.

When we offer people an honest thing, we also give them our time and therefore our attention and appreciation. In this moment we build a relationship and lay the foundation for everything that can follow.

There is tremendous potential in this relationship once we see not just a relationship of purpose, but a meaningful connection.

Meaning gives things an importance that goes far beyond fulfilling a purpose.

This is how a bread shop becomes your favorite bakery, a beautiful holiday resort becomes your second home and a business trip becomes the start of a new idea.

We achieve meaningful connections in many ways. The most beautiful detour and at the same time the sometimes most surprising shortcut to get there is art.

Where we feel most comfortable, where we have the most beautiful memories, always has to do with art in one way or another.

Art creates meaning and connects us with the world and the people in it

- let us use this potential!



Live Performance Architecture

A fascinating place and the experience of being there are like a deck of cards: every card fulfills its purpose and follows a clear structure from the ace to the king.

But what makes both the game and its counterpart really exciting is the joker. He is the artist and completes the hand where a card is missing or expands it where no card was previously suspected. He turns the perfect ambience into an inspiring atmosphere.

As a live performance architect, I am the joker who opens up a wide variety of options, surprises in places and finds unconventional ways.



"Experience a new kind of connection through art."

As a live performance architect, I conceptualize immersive performances and experiences on site to match the ambience, the people and the moods that result from them.

Below you will find a selection of formats that can be combined and expanded as desired.

blu club – colorful party- & entertainment format for vibrant club atmosphere

blu spark – inspirational-dreamy format for enjoyment and mind journeys

blu interactive – surprising format for positive impulses and interactive sessions

call me blu – 1 on 1 immersive artistic conversation with a musical setting



Impressions



The music in this video is a compilation of blu12 songs and improvisations.



Testimonials

Brilliant performance

blu12's performance gave us a wonderful, unforgettable evening. Absolutely perfect, and every one of the numerous guests gave us positive feedback without exception. Wonderful voice, great atmosphere, broad repertoire and really authentically handmade.

My warmest recommendation

Everyone present was very touched by his artistic performance. I am very grateful that his contribution made the celebration a moving and unforgettable event! He fascinated everyone present with his friendly and pleasant appearance and his professional demeanor. Everything was perfectly arranged and sonically well prepared.

Just great!

It was a super professional but also very personal performance tailored to our celebration. The quality of the music, the songs and the performance were excellent. We can absolutely recommend the artist and his team!

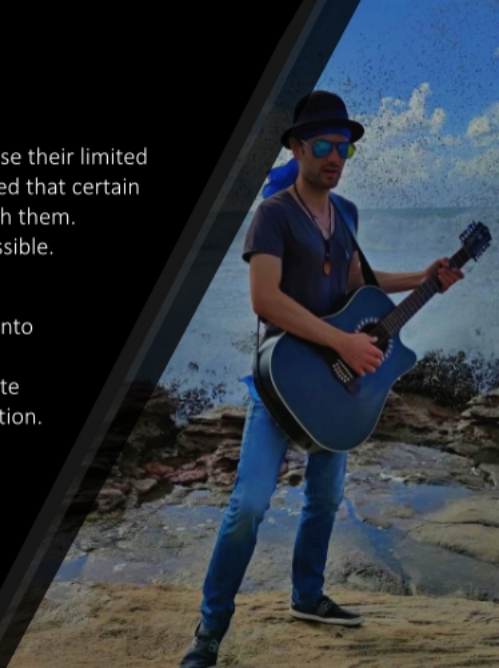


"This could be the start of something big."

People are becoming increasingly self-aware and questioning how they can best use their limited time. Against this background, excellent service is often no longer enough. We need that certain something to reach people, convince them and build meaningful relationships with them. With my concepts and formats, I create an atmosphere in which this becomes possible.

A trend can be observed in external communication in which a lot of effort is put into creating a good image where there is a lack of excellence and service. We should address this with substance. The state of art and culture is always a sign of the state of a society. With a focus on arts and culture, you will become a beacon of innovation.

Responsibility means power. If we stand up for progressive values and promote innovative concepts, we will become pioneers in our profession. When we take responsibility for positive change, we take the initiative while others lag behind.



„Having an artist in your house is like having a treasure chest for people to enjoy.“

flexible artist-residency feat.:

- conceptualization
- musical performance
- lyrical conversation
- interactive elements
- projections
- choreography
- meditative elements
- light

additional elements:

- social media concepts
- photographer/videographer
- creative textualization
- additional artists
- co-creation



Meet & Greet

Good collaboration always rests on a solid foundation.

If you are interested in working together, I look forward to your invitation and will of course take the time to get to know each other in a relaxed manner on your premises. In this context we can get closer to each other on a personal level and also exchange concrete ideas and expectations.

I plan this first "Meet & Greet" flexibly and at no additional cost to you.



Contact



info@blul2.de



+49 1522 2785372



p.p. Martin Schütz
Röhrstraße 15
99423 Weimar (DE)



<https://www.blul2.de>



<https://www.youtube.com/@blul2>



<https://www.instagram.com/blul2music>

